

Information for Submitting Flash Creative for the ADTECH Helios IQ ad server

- All versions of Flash are accepted
- It is advised that all Flash files (swf) are accompanied by a backup gif/jpg to serve to users who do not have the relevant version of Flash. The combined file size of the backup gif/jpg and swf file should not exceed 99kb.
- All Flash files submitted for serving through the ADTECH Helios ad server should have the following click tags as part of their actionscript to allow the ad server to count clicks:

For Flash Version 6 and lower it is as follows:

```
on (release)
{
    getURL(clickTAG, "_blank");
}
```

For Flash Version 7 and higher it needs to be written like this:

```
on (release)
{
    getURL(_root.clickTAG, "_blank");
}
```

There is no need for the url to be embedded in the Flash file as it is entered into the ad server when the Flash file is uploaded.

- In order to add multiple click throughs, simply increment the index number. E.g clickTAG1, clickTAG2